

ZERO EXCLUSION
CARBON
POVERTY



THE JOURNEY TO ZERO

2019-2024 Communication on Progress



2015 was a historic year for the sustainability movement. 195 parties signed the Paris Agreement at the COP21, agreeing to collectively work together to fight the climate crisis. In the same year, the 17 Sustainable Development Goals were launched to provide universal goals to address our urgent environmental, social, and economic challenges. The Sendai Framework for Disaster Risk Reduction was also signed.

This year also marked the beginning of Acted's 3ZERO strategy aiming to achieve Zero Exclusion, Zero Carbon, and Zero Poverty. This global message was launched during the Convergences World Forum.

Recognizing that no one organization can do it alone, Acted developed 3ZERO Houses to accelerate a fair social and ecological transition within a country by **CONNECTING** changemakers, **UNLEASHING** capabilities, and **INNOVATING** solutions for a 3ZERO world.



WHAT IS A 3ZERO HOUSE?

A shared vision, hub, and community

3ZERO encompasses the shared vision of a world with zero exclusion, zero carbon, and zero poverty through a community of changemakers driving solutions towards this shared vision and physical hubs to drive actual co-construction and stimulate innovations. The first 3ZERO House was launched in the Philippines in 2019 powered by Acted and Gawad Kalinga. Five years since this was established, we continue to work towards 3ZERO with a renewed collective commitment and a shared purpose towards 2050.



A Shared Purpose towards a 3ZERO Philippines

By 2050, through the 3ZERO House community, organizations will have come together to forge collaborations, unleash capabilities, and innovate sustainability solutions. Through synergies formed in the next 25 years, the ecosystem aims to achieve the following contributions to zero exclusion, zero carbon, and zero poverty in the Philippines:

Zero Carbon: Contribute to yearly emissions reduction and improved climate resilience of vulnerable communities

Zero Exclusion: Achieve yearly improvements in universal design in products, services, and environments in the Philippines

Zero Poverty: Improve the standard of living of the poor yearly

**Formulated from the 3ZERO Assembly with over 80 changemakers representing over 30 organisations on October 5, 2024*






THINK LOCAL ACT GLOBAL

Global challenges require locally-driven solutions that can be adapted to different contexts. 3ZERO Houses serve this purpose. Our goal is to grow our network of Houses to 1,000, providing opportunities for changemakers across the globe to connect. In the Philippines, we work towards deepening our relationship with our members, growing our communities of practice, and establishing more 3ZERO Houses nationally.

79+ social and environmental entrepreneurs received comprehensive support through the 3ZERO Houses in 2023

43,800 USD of micro-credit loans and grants were disbursed to support the creation and scaling of 3ZERO solutions in 2023

159+ events and activities were organized in 2023 across the 3ZERO Houses

-  Open and operational 3ZERO Houses
-  3ZERO Houses opening soon
-  3ZERO Houses under discussion

Global Footprint in 2024



3ZERO HOUSE PHILIPPINES

The 3ZERO House is a collaborative hub that facilitates and accelerates local partnerships, innovations, and solutions dedicated to achieving a 3ZERO World. We are an ecosystem of local changemakers from various sectors including social entrepreneurs, civil society organizations, public servants, and individual citizens who believe and act towards positive impact. This 2024, we celebrate half a decade of progress towards the 3ZERO goals.

2019 | Building our Foundations



- Barangay Walang Iwanan 3ZERO Summit: Transforming Communities Towards 3ZERO at the Asian Institute of Management (AIM)
- First 3ZERO House launched in Manila, Philippines

In October 2019, we unveiled the first 3ZERO House in Manila, Philippines, marking the beginning of our mission to connect local changemakers across the Philippines and globally.

This period focused on building the collaborative space to accelerate local partnerships and innovative solutions dedicated to realizing our 3ZERO goals.



2020-2021 | Demonstrating Resilience



The global pandemic necessitated a shift to virtual platforms. In 2020, we hosted the first-ever 3ZERO Philippines Forum “**Building Cross-Sector Convergences Towards 3ZERO**”, bringing together nearly 500 participants to discuss pressing challenges and collaborative solutions. This event underscored our commitment to maintaining momentum despite unprecedented circumstances. In 2021, this was followed by the awarding of **3ZERO Microgrants** to five social enterprise solutions, empowering community initiatives aligned with our collective mission.



2022 | Bouncing Back Together



With the easing of COVID-19 restrictions, we relaunched the 3ZERO House in May 2022, welcoming guests back to our physical space in Mandaluyong City. This period saw the the second 3ZERO Forum-gathering stakeholders towards sustainable and inclusive agriculture in Southeast Asia. Through Acted's support for SustainablePH, a startup non-profit, we also launched the first Learn2Lead Sustainability Cohort to bridge the skills gap for Filipino practitioners on sustainability through a hybrid training program designed by Filipinos, for Filipinos, and with the Philippines in mind.

- Learn2Lead Sustainability
- 3ZERO Southeast Asia Forum on Sustainable and Inclusive Agriculture

2023 | Growing our Community

1. Breakfast forums
2. Learning visits
3. First 3ZERO Forum in the Bangsamoro Autonomous Region in Muslim Mindanao
4. Implemented with Villgro Philippines the Innovation for Social Impact Partnerships Program to support social enterprises through training and grants
5. Trainings for local organisations on sustainability and climate



Our community continued to grow as we organized several initiatives. These included breakfast forums, learning visits, and training and incubation programs, engaging our diverse stakeholders on sustainability and social innovation.

This year, we saw organizations and individuals eager to be part of a greater community who share the 3ZERO vision.

We also represented the country in the annual **Convergences World Forum in Paris**.



2024 | Co-creating our Shared Purpose

On our fifth year, we focused on deepening our relationships with our members and establishing more 3ZERO Hubs nationally, with the aim of establishing 3ZERO Houses in local communities in the future.

The formation of **Communities of Practice** facilitated knowledge-sharing and collective action towards our 3ZERO objectives. In the 3ZERO Assembly, we gathered over 80 changemakers representing 30 organizations to co-create our shared purpose towards 2050.



- Formation of the **Communities of Practice on Education, Entrepreneurship, and Civic Action**
- **12 Youth with Disabilities** underwent leadership program for inclusion
- Launch of the **Community Library** with Acted, Gawad Kalinga, and the Habilin Project
- **100+ Filipinos** upskilled through SustainablePH Partnership for Learn2Lead Sustainability



OUR **ECOSYSTEM** ENABLES **ACTION**

We have since grown to be a community of mutual support that brings together organizations who have shared resources to the network, linked and fostered partnerships, and co-created solutions towards the 3ZERO vision

2019-2024 Highlights

98

linkages facilitated and opportunities shared

110

partners co-creating

22

3ZERO-linked initiatives benefitting almost 6,000 people





We thank all the organizations who have become part of this community through the years as co-organizers of forums, trainers, resource speakers, funders, and co-implementing partners for initiatives that drive meaningful change for a 3ZERO world!

7Hectares
A Single Drop
ABS CBN Foundation
Acted
Agri-city
Airspeed
Animal Empathy Philippines
Ashoka Philippines
Ateneo Institute of Sustainability
AtoAni
Audeo
AXA
Bangsamoro Business Council
Bangsamoro Development Authority
Bangsamoro Women Commission - BARMM
Bayan Innovation Group
BayanAnihan
Berjaya
Bigay Buhay Multipurpose
Cooperative
Biodiversity Sri Lanka
CBM Global Philippines
Cebuana Lhuillier Foundation
Circular Cities Asia
Circulo
Coca-Cola Philippines
Convergences
Cooperative and Social Enterprise Authority - BARMM
Crest

Decathlon
Department of Agriculture
Doh Eain
Eau et Vie (Better with Water)
Effective Altruism
Eskwelabs
European External Action Service
Evergreen Labs
FarmLab Ecopraxis
Fondacio
France-Philippines United Action
French Embassy to the Philippines
Gawad Kalinga
GK Enchanted Farm
GK Europe
GK USA
Global Changemaker Schools
Global Shapers Manila Hub
Gobi Partners
Human Nature
Humanity & Inclusion
Hyundai
CLEI (Local Governments for Sustainability)
Impact Hub Yangon
InsItute for Social
Entrepreneurship in Asia
International School for Better Beginnings
JCI Ortigas
Komunidad

La Mesa Ecopark
Life Project 4 Youth
LifeScience Institute
LLC Mavsim & Co
MAD Travel
Makesense
Manulife
Médecins du Monde
Meron
Ministry of Agriculture, Fisheries and Agrarian Reform - BARMM
Ministry of Environment, Natural Resources and Energy - BARMM
Ministry of Science and Technology - BARMM
Ministry of Social Services and Development - BARMM
Ministry of the Interior and Local Government - BARMM
Ministry of Trade, Investments and Tourism - BARMM
Move as One Coalition
uslim Mindanao Halal Certification Board Inc
MVM Message Movements Media
Nissan Philippines
Numbers that Matter Inc.
Ogilvy
People in Need
Philippine Coconut Authority - BARMM
Philippines Business for Social Progress

Pilak
Pure Ocean
RARE
Reinforced Earth Company
Roots Collective, Manila Water
SEED PH
SEED4Com
Sentinel Upcycling Technologies
SGV
Smarter Good with Fellows
Spark! Samahan ng mga Pilipina para sa Reporma at Kaunlaran
Stockholm Environment Institute
Superama
SustainablePH
Synchrony
The Aquaculture Group
The Habilin Project
The Plaf
UN Women
UN World Food Programme
UNDP Philippines
UnionBank of the Philippines
Valea Health
Vero Denim
Villgro Philippines
Virtualahan
Waves For Water Philippines
WeSolve Foundation
xchange



WE CONNECT CHANGEMAKERS

We serve as a hub where changemakers can forge collaborations that accelerate our shared mission towards 3ZERO. Over the last five years, we have prioritized initiatives that break silos, foster knowledge-sharing, and create impactful partnerships.

Key Activities



3ZERO Forums: Regular forums brought together leaders from various sectors. These events tackled themes such as sustainable development, climate action, and social innovation.

Breakfast Forums: These intimate gatherings fostered conversations around critical topics, offering attendees actionable insights and opportunities for partnership. Organized with SustainablePH, we covered these topics in 2023:

- Sustainability Reporting
- Sustainability Data Management (sponsored by Turnkey)
- Waste-Free Future with the Youth (sponsored by Coca-Cola Philippines)

Global and Local Meetups: As part of a growing global network, the 3ZERO House organized events connecting changemakers from other Houses to share best practices and scale innovations.

Linkages for Partnerships: Organisations and individuals established partnerships through linkages facilitated by the 3ZERO House

Impact Highlights

- **4 3ZERO Forums** organized with over 5,400 attendees
- **98 linkages** formed and opportunities shared to bridge solutions to communities, synergize efforts, and connect changemakers to impact-driven initiatives
- Built an **online community of 150+ members**, growing the reach and engagement of our initiatives.
- **3 Communities of Practice** formed on education, entrepreneurship, and civic action

Connecting Localized Solutions to Communities

Through the 3ZERO Ecosystem, Evergreen Labs was able to connect with relevant partner communities to expand their social impact such as inking a partnership with Bigay Buhay Multipurpose Cooperative (BBMC) to provide livelihood to Persons with Disabilities through the valorization of plastics



“3ZERO has been instrumental in helping us advance our mission by connecting us with a diverse network of like-minded partners. **Through their linkages, we’ve formed valuable collaborations that have expanded our impact and brought innovative solutions to our work.** As we continue our efforts on the ground, 3ZERO keeps us connected to related advocacies, further strengthening our collective impact.”



Erica Cardoso
Managing Director





WE UNLEASH CAPABILITIES

We believe in the untapped potential of individuals, communities, and organizations. Through the programs and shared resources by the ecosystem, we empower changemakers with the tools, knowledge, and platforms needed to lead transformative initiatives.

Key Activities



Trainings and Learning Visits: Trainings to support civil society organizations, micro, small and medium (MSME) enterprises to support their organizational capacity and sustainability were developed and conducted at the 3ZERO House. We also partnered with organizations to upskill the changemakers.

- Sustainability Management through Learn2Lead Sustainability (SustainablePH)
- Climate Fresk for Gawad Kalinga (SustainablePH)
- Learning Visit to Life Project 4 Youth (SustainablePH)
- Project Management and Systems Thinking for Numbers that Matter Inc
- Sustainability Consultation for Business Cases (MAD Travel)
- Next-Gen Leaders for a Zero Exclusion World (Acted and BBMC)

3ZERO House facilities: The House comes with facilities such as meeting rooms, an event space, and a recording studio to provide a hub for changemakers to co-construct solutions for a 3ZERO World.

Impact Highlights

- **14 Trainings, Breakfast Forums, and Awareness Events** building the capacity of 360 participants
- **80+ events** hosted at the 3ZERO House between 2023-2024

Unleashing the Entrepreneurial Spirit

The Learn2Lead Sustainability first cohort was co-created with the 3ZERO House, where Veronica was part of the cohort. After the program, Veronica reignited her passion in supporting circular economy and persons with disabilities by re-establishing her social enterprise, Vero Denim. Since then, Vero Denim has participated in company showcases, bazaars, and social enterprise incubation programs.

“My passion for sustainability truly deepened when I became part of the Learn to Lead Sustainability program. The program inspired me to elevate my environmental initiative—upcycling denim into VERO bags—into a social enterprise with a broader mission. **Through VERO Denim, I am tackling the pressing issue of textile waste while empowering the community, particularly supporting individuals with disabilities.**”

Veronica Tabrilla
Entrepreneur





WE INNOVATE SOLUTIONS

Innovation is key to accelerating progress towards a 3ZERO world. The 3ZERO House Philippines provides a platform to test, refine, and scale solutions that address our pressing social and environmental challenges.

Key Activities



3ZERO Microgrant Program: Amidst the pandemic, we awarded grants to social enterprises to support their work that advance our 3ZERO goals

Grant Winners:

- Project SMILE x. TheraWee
- AtoAni Philippines
- Uproot Urban Farms x Citihub
- The Plastic Flamingo
- Cloop

Social Enterprise Incubation: We supported the social enterprise ecosystem through programs that incubated social entrepreneurs with a focus on providing market linkages for BARMM and the rest of Mindanao

- Innovation for Social Impact Partnerships with UNDP and co-implemented with Villgro Philippines for 10 social enterprises
- Sustainable and Inclusive Agriculture for 20 women-led cooperatives in BARMM

Impact Highlights

- Provided **500,000 PHP** in grants supporting **5 social enterprise innovations and solutions**
- Supported the development of **innovative prototypes and pilots** aligned with Zero Carbon and Zero Poverty goals

Innovating agriculture through tech-driven solutions

AtoAni Philippines, as one of the 3ZERO microgrant awardees, produces and distributes fresh produce through its own farm and partners using its proprietary technology aimed at reducing crop wastage.



“We are incredibly grateful to 3ZERO for the grant they provided, which has been instrumental in kick-starting our collaborations with key stakeholders and farmer groups. **This was essential for our continued operations and help open up other opportunities for AtoANI.**”



Maria Wilvenna Añora
Social Entrepreneur





Join the **MOVEMENT** Be part of the **COMMUNITY** Take **COLLECTIVE ACTION**

Your Impact Matters

By joining the 3ZERO House, you become part of an ecosystem that:

Empowers changemakers to scale their solutions

Builds connections that drive systemic transformation

Inspires the next generation to dream of and create a better tomorrow

Let's take the next step together.

Connect. Unleash. Innovate.

Together, we will achieve Zero Exclusion, Zero Carbon, and Zero Poverty.



Volunteer



Join as Member



Sponsor

Contact Us: philippines@3zero.org

Visit www.3zero.org and follow us at [@3ZeroPhilippines](https://twitter.com/3ZeroPhilippines)
to learn more and join the movement.